



ERIC GARCETTI
MAYOR

July 25, 2022

Honorable Members of the City Council
c/o City Clerk
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have reappointed Mr. Ray Jimenez to the Cultural Affairs Commission for the term ending June 30, 2027. Mr. Jimenez's current term expired on June 30, 2022.

I certify that in my opinion Mr. Jimenez is qualified for the work that will devolve upon him, and that I make the appointment solely in the interest of the City.

Sincerely,

A handwritten signature in black ink, appearing to read 'E. Garcetti', with a horizontal line extending to the right.

ERIC GARCETTI
Mayor

EG:tga

Attachment

COMMISSION APPOINTMENT FORM

Name: Ray Jimenez
Commission: Cultural Affairs Commission
End of Term: 6/30/2027

Appointee Information

1. **Race/ethnicity:** Latinx
2. **Gender:** Male
3. **Council district and neighborhood of residence:** 5 - West LA
4. **Are you a registered voter?** Yes
5. **Prior commission experience:** Cultural Affairs Commission
6. **Highest level of education completed:** B.A., University of California, Los Angeles
7. **Occupation/profession:** Talent Manager/ Producer/ Department Head, Zero Gravity Management
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Reappointment
10. **Current composition of the commission:**

Commissioner	APC	CD	Ethnicity	Gender	Term End
Jefferson, Charmaine	South	10	African American	F	30-Jun-22
Ho, Thien	East	1	Asian Pacific Islander	F	30-Jun-26
Scrafano, Elissa	Central	5	Caucasian	F	30-Jun-23
Gallardo, Evonne	East	14	Latinx	F	30-Jun-23
Paquette, Eric	Central	4	Caucasian	M	30-Jun-24
Vinson, Robert	North Valley	12	Latinx	M	30-Jun-25
Jimenez, Ray	West LA	5	Latinx	M	30-Jun-22

RAY JIMENEZ

Fueled by a passion to elevate productive voices and diverse creators and entertainers, Ray helps guide the careers of top talent as a personal manager and also creates meaningful content as a producer. As an active member of the community, Ray supports political causes and non-profit organizations that make the world a better place.

Ray has worked as a Talent Manager and Producer at Zero Gravity Management since 2017. Zero Gravity's productions include the most-streamed original show of 2020, OZARK (on Netflix), THE ACCOUNTANT, THE MARKSMEN, and HONEST THIEF. Ray's client list includes actors, news hosts/commentators, and alternative television brands. He has also run point on business development and content strategy accounts, including Fortune 500 companies. In addition to his traditional entertainment work, he spearheads Zero Gravity's digital efforts. He works with a number of creators and brands with views in the multi-billions and hundreds of millions. With a great interest in politics and civic engagement, Ray represents a number of prominent news hosts/analysts and has produced political programs for broadcast television and top online news outlets. He also created a joint venture between the top online news network in the world and the leading Spanish-language news publisher/newspaper in the country, which produced limited programming in English and Spanish. Prior to his work in management, Ray worked for Creative Artists Agency.

Ray has been an Instructor at UCLA since 2015 where he teaches the popular course, "Building Your Career in Traditional, New, and Emerging Media." Since 2018, he has served on the board of "Communities and Schools of Los Angeles" (a non-profit chapter founded by Creative Artists Agency). Additionally, he has served on the national Board of Directors of The Talent Managers Association since 2015. Through his work at Communities in Schools of Los Angeles, he has had the opportunity to serve as the keynote speaker for a number of community-oriented events. He is on the National Committee for the Latino Victory Project and is a member of the Pacific Council on International Policy.

While in college, Ray helped produce a number of events, including a youth mobilization fundraiser for then Presidential candidate, Barack Obama, which garnered broadcast news coverage. During his time at Loyola Marymount, he also worked for legendary manager, John Hartmann, as his leading consultant. In this role, his duties included strategic planning and overseeing a group of college level interns.

Ray graduated from Loyola Marymount in 2010 with a Film major and a Theater minor. He was awarded the Leadership Scholarship for all four years of college.

In his spare time, Ray appreciates spending time with friends and family, as well as writing and playing music. He first developed a strong affinity for music as child when he was a member of the Paulist Boys Choristers. With this group, he toured America and Europe, sang on multiple soundtracks including films such as GOOD WILL HUNTING, and performed many times with the L.A. Philharmonic, sang with popular acts such as Little Richard and 98 Degrees, appeared on The Tonight Show with Jay Leno, and contributed to recordings, which were broadcast on radio.



ERIC GARCETTI
MAYOR

July 25, 2022

Dear Mr. Jimenez:

I am pleased to inform you that I hereby reappoint you to the Cultural Affairs Commission for the term ending June 30, 2027. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at myr-commissions@lacity.org, to make arrangements for you.

To begin the reappointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible.

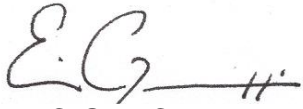
As part of the City Council confirmation process, meetings will be offered to Paul Koretz, your Councilmember, and Councilmember John Lee, the Chair of the Arts, Parks, Health, Education and Neighborhoods Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your reappointment will be considered by the Arts, Parks, Health, Education and Neighborhoods Committee. Sometime thereafter, you will be notified by the committee clerk when your reappointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Mr. Ray Jimenez
July 25, 2022
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If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", followed by a horizontal line and a small mark.

ERIC GARCETTI
Mayor

EG:tga

Attachment I
Mr. Ray Jimenez
July 25, 2022

Nominee Check List

I. Within 7 days:

_____ Email the completed forms, found on the last three pages of this letter, to: myr-commissions@lacity.org OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

II. The Mayor's Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.

_____ Your City Councilmember Paul Koretz

_____ Councilmember John Lee, Chair of the Council Committee
considering your nomination